



UniSA RESEARCH COMMERCIALISATION & TRANSLATION PROGRAM

Designed for high-impact-potential project teams of 2-5 people

This program is for UniSA research teams with a project that has significant translation and commercialisation potential as identified by UniSA Ventures and supported by the Dean of Research for the corresponding Academic Unit. Up to seven teams will be selected.

Each team may include, for example, research leads (C-E Level) – leaders passionate about creating research impact – plus 1-3 postdocs, research fellows or HDR students.

What will you get from participating in the program?

Participation typically leads to one or more of these outcomes for your research project:

- Clear, shared team impact goals for the project.
- Broader support for your project and its impact from UniSA Ventures and your Academic Unit.
- Identification of the industry sectors most likely to be “early adopters” of your research.
- New industry, government and/or community partners, leading to new research and/or translation funding.
- A decision to re-orientate the project/research direction to achieve more impact, expand or even discontinue and refocus on other projects with higher impact potential.

The program equips you with:

- Skills to articulate the value of your research and initiate new relationships for research collaborations.
- Enhanced skills to identify, engage and develop relationships with potential early adopters of your research, and to develop targeted engagement plans.
- An expanded network of contacts with potential industry, government and community partners.
- Skills to uncover the problems that potential partners want to solve, and how your research helps them.

What's Involved

Intensive team-based learning and working across 12 days over 10 weeks

Fortnightly half-day interactive online workshops (5 in total)

Fortnightly 30-minute coaching calls (5 in total)

Weekly session with an industry mentor

Discovery conversations to validate impact pathway for your research

Learnings playback event with program sponsors and stakeholders