

# TREK



BY CRUXES INNOVATION

## Pathways For Engagement And Translation

Trek Program is delivered in small-group coaching cohorts, enabling researchers to apply the tools directly to their own research projects and receive structured feedback from facilitators and peers



Gain practical tools and skills to develop a clear pathway for translating research beyond academia.



Test and validate the impact potential of their research through conversations with external stakeholders.



Build clarity and confidence navigating research translation pathways, funding opportunities, and external networks

The Trek Program is for researchers across any discipline who want to:

- Articulate a compelling research impact vision and strategy for audiences beyond academia.
- Define the key steps required to translate research into application and impact.
- Engage confidently with industry, government, and community stakeholders to explore collaboration opportunities.
- Develop collaboration propositions that align your research with external partner priorities.

## Program Structure

- Fortnightly group coaching sessions
- 30-minute 1-to-1 coaching sessions

## Program Experience

- Development and refinement of research engagement and translation plan
- Conducting conversations with external stakeholders
- Curated introductions to industry mentors to accelerate validation of research impact potential

Total hours ≈ 30 hours over 8 weeks

## Want to learn more?



Contact us via email

[hello@cruxesinnovation.com](mailto:hello@cruxesinnovation.com)

Visit our website

[cruxesinnovation.com/trekprogram](https://cruxesinnovation.com/trekprogram)

## Tools & Frameworks Covered

### Problem and Stakeholder Discovery

Identify your core assumptions about how your research delivers value and test them through stakeholder engagement

### Ecosystem Mapping

Develop a comprehensive understanding of the landscape your research operates in

### Early Adopter Strategy

Identify who to engage with first and how to gain traction and feedback

## What You Leave With



A clearer research impact strategy aligned with your career ambitions and research program



New or strengthened relationships with industry, government or community partners that support research translation and impact



Compelling collaboration propositions and funding narratives suitable for translation-focused grants and partnerships



Greater confidence in building a sustainable research career within an evolving research and funding landscape

## Program Investment

\$3,100 per participant (+GST)